
CHLOE DYKSTRA

C R E A T I V E P R O D U C E R

CONTACT

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EDUCATION

Film and Media
NYFA, Universal
2004, 2007

SKILLS

- Comfortable with tight deadlines
- Quick, adaptable writing
- Strong in the field
- Pop/Gaming Culture Knowledge
- Years of experience with Digital Media, especially Youtube
- Social Media savvy
- Both Scripted and Unscripted

EXTRAS

- Has produced over 1,000 hours of digital content
- Has attended over 100 comic and gaming conventions

PROFESSIONAL PROFILE

Chloe Dykstra, born and raised in Los Angeles, has worked in the film/television/digital media industry in one form or another since she was nine. Born to a VFX artist, she spent a lot of her early life on sets, and since then has never strayed far. Having made her place in digital media for the past ten years of her life, Chloe has traveled the world and cultivated experience both as talent and behind the camera.

WORK EXPERIENCE

WARNER BROTHERS

Creative Producer // 2017 – 2018

Worked as a creative producer, creating pilots to take out to networks and platforms.

- Created and produced a pilot that sold to Facebook and was released as a Facebook Watch show
- Created and produced pilots specifically for the Warner Brothers Digital Networks as well as for Warner Brothers Interactive
- Worked with large companies (Dell, Blizzard, PlayStation) and sponsors to produce livestreams

FACEBOOK WATCH

Creator / Executive Producer // 2017 – 2018

Created, produced, cast, and hosted “Co-Op Connection”, a dating show where gamers get to know each other solely through a video game, then discover if they have the same chemistry in real life.

- Show averaged 125,000 views per episode with zero marketing
- High engagement rate, averaging 200 shares per episode
- Completed five episode run on a VERY tight deadline, with a minimal team.

MACHINIMA

Creative Producer / Writer // 2016 – 2018

Worked as a content producer, writer, creator at Machinima for three years.

- Inside Gaming Daily: Daily news/comedy show about video games
- Cheap and Fast Cosplay: A competition show where two people face off against each other in attempt to create the best cosplay, in thirty minutes or less
- ETC: Pop culture news delivered in an irreverent, witty tone

REFERENCES

EPs, SPs, editors, and development executives available upon request.

ADDITIONAL EXPERIENCE

FACEBOOK GAMING

Content Producer // 2017 – 2018

Works closely with Facebook Gaming team to help refine the new Facebook Gaming platform- a brand new way to stream video game-related content.

- Produces regular content for the platform
- Working to upscale current content to a higher production quality

DEFY MEDIA

Producer / Content Creator // 2013 – 2017

- Produced “Skydart” Youtube channel, under representation of Defy Media
- Produced a show called “Cosplay Closet” where costumers would “normalize” a costume into everyday wear

PLAYSTATION NETWORK

Producer / Writer // 2016 – 2017

- Wrote, produced, and co-hosted “All Systems GO”, a variety show a la The Daily Show about pop culture news
- Directed and produced comedy segments and sketches, as well as theatrical shorts

DISCOVERY NETWORKS (SourceFed)

Producer / Writer // 2015 – 2016

- Wrote, produced, hosted “SourceFed” and “SourceFed Nerd”
- Wrote, produced, and starred in comedy sketches
- Nerd news, video games, podcasts

BITESIZE TV

Executive Producer / Writer // 2013 – 2014

- Produced weekly show “Chaotic Awesome”, nerd-culture-centric talk show, featuring topical celebrity guests and fun segments